- X	· ·			1			-	+		-
LE CY										
CARL	CA									
N.C.	ON		Hig	ih School	I to Co	ollege a	anc	l Career	[·] Pathway: Post-Secoi	ndary
	W.									
FDU	10									
Region:	Southwest			Area of Study:				Marketing Education		
District:	Washington			Pathway:				Marketing Management		
School:				College/Institution:				Dixie State College		
Contact:	Cheryl Cox			Articulation Agreement in Place?				-		
Phone:	(435) 673-3553			Date:						
Email:	ccox@washk12.org									
Name of D	Degree or	Certificat	e:	Associate of A	Applied Sc	ience Degre	e in (General Marke	eting	
						Le	egend	I (CTE Course T	ype)	
				I = Introductory	Course: (pre	eferred)	Ε	E = Elective Course		
				F = Foundation Course: (required)				= Additional Arti	culated Course	
			HIGH SC	HOOL					COLLEGE	
-		Core Code			H S Credit	Concurrent C	ollege		College General Education Requirements	College
			Cour	ses		Credit 3		# ENGL 1010	Introduction to Writing	Credit 3
						1		LIB 1010	Information Literacy	1
						3		ENGL 2010	Intermediate Writing	3
		8515	Computer Technolog	IV	0.5	3	4	CIS 1200	Computer Literacy	3
			9			4 or 3		Choose 1	MATH 1050 or BUS 1030	4 or 3
								Choose 1	COMM 1010, 1020, or 2110	3

CTE Pathway Course	CTE Course	CIP#	High School Suggested CTE Pathway Courses	H S Credit	Concurrent College Credit	College Course #	College Major Course Requirements	College Credit
Х	Type F	08.0708	Marketing Semester	Prep 0.5	3	MGMT 2550	Marketing Essentials	3
Х	F	08.0708	Marketing, Advanced	0.5				
Х	Е	08.9904	Advertising/Promotion	Prep 0.5	3	MGMT 2540	Retail Advertising	3
Х	Е	08.0710	Customer Service	0.5				
Х	Е	08.0601	Economics	Prep 0.5		ECON 1010	Economics	3
Х	Е	08.0101	Fashion Merchandising	0.5				
Х	Е	08.0199	Fashion Merchandising, Advanced	0.5				
Х	Е	08.0211	Leadership Principles	0.5				
Х	Е	08.0301	Entreprenuership	Prep 0.5	3	MGMT 2600	Entreprenership	3
Х	Е	08.1701	Real Estate	0.5				
Х	Е	08.0705	Retailing	0.5				
Х	Е	08.0903	Sports & Entertainment Marketing	0.5				
Х	Е	08.0901	Travel & Tourism	0.5				
Х	Е	52.0312	Accounting I	Prep 0.5	3	ACCT 2010	Financial Accounting	3
Х	Е	52.0211	Business Management	Prep 0.5	3	MGMT 2620	Principles of Management	3
Х	Е	52.0441	Business Law	Prep 0.5	3	MGMT 2050	Business Law	3
Х	Е	32.0199	Student Internship	0.5	1	BUS 1060	Pre-employment Seminar	1
Х					3	BUS 1370	Human Relations	3
Х						FIN 3180	Entreprenuerial Finance	3
Х					3	MGMT 1650	Supervision Management	3
Х					3	MGMT 1510	Principles of Salesmanship	3
Х					3	MGMT 2520	Principles of Display	3
Х							Choose 11 credits	
Х					2	ACCT 1010	Applied Business Accounting	2
Х					3	ACCT 2020	Managerial Accounting	3
Х					3	BUS 1010	Intro to Business	3
Х					2	CIS 1150	Keyboarding Skill Building	2
Х					1	CIS 1210	Database/Presentations	1
Х					3	CIS 2400	Word Processing	3
Х					3	FIN 1750	Personal Finance	3
Х								
Total potenti	al credits	earned in	High School:		55	Total credits r	equired for Degree/Certificate:	63